

328 IMAGE SHORTCUTS IN CHATGPT

Viral lists promise secret codes. I tested them one by one. Here is what actually comes out.



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SHORTCUTS ARE NOT COMMANDS

Lists of “secret codes” for ChatGPT are all over TikTok and LinkedIn. /3dbillboard, /metaads, /360view. Upload a photo, type the slash, done.

They are not official. OpenAI has no slash command for images.

It works differently. ChatGPT reads the word after the slash as a short prompt. /blueprint gets read as “make a technical drawing”. /uglyad does not get read at all.

I found 11 public lists with 710 different shortcuts. I picked 329 for advertising and photo editing and ran 328 of them, the last one hit the image limit. They are all in here. The other 382 untested ones are in the appendix at the end.

HOW I TESTED

- 1 A new chat in ChatGPT. Chat mode, Plus plan.
- 2 One reference photo and the bare shortcut. No other text.
- 3 If it only replied with text, it got one nudge: “Generate an image.”
- 4 I gave every result one of three verdicts.

HIT

Did exactly what the shortcut promises.

PARTIAL

Got the direction, missed the format or a detail.

MISS

Did something else entirely.

HOW TO READ THE EXAMPLES

The big image is what ChatGPT returned.

The small square in the corner is the photo I attached.

Below it is the shortcut, the verdict and one line on what came out.

“After the nudge” means it did not return an image on the first try.



/busstopad

HIT Bus shelter with a HALDEN poster and a Czech headline “Poslouchej po svém” (“listen your way”)

after the nudge “Generate an image.”

All images in this PDF were generated by ChatGPT (GPT Images). Products and brands are made up, any resemblance to a real company is coincidental. I ran the test in Czech, so the text inside some images is Czech.



INPUTS

16 PHOTOS I TESTED ON

Nine products on a gray background and seven scenes for portraits, food, interiors and fixes. Each shortcut got exactly one of them.



AURELIS serum



KAIRO sneakers



HALDEN headphones



LIMETTA can



HORA coffee



TEMPORA watch



NOIRELLE perfume



KAKAO No.7 chocolate



RAINO jacket



Portrait in a café



Mug, phone photo



Burger



Empty room



Car without logos



Family house



HORA COFFEE logo



WHAT THE TEST SHOWS

254

HIT

60

PARTIAL

14

MISS

77%

SUCCESS RATE

- 1 Photo shortcuts work best.**
Eight chapters where every single shortcut hit: product shots, light, backgrounds, fashion, photo looks, effects, cars and science. 74 of 74 in total.
- 2 A shortcut will not make a story or a carousel.**
Banners and aspect ratios work, but /story made a collage instead of 9:16 and carousels came back as one image with all the slides. Write these formats out in words.
- 3 Similar words give similar images.**
/luxury, /premium and /high-end return almost the same scene, /renovate does the same as /virtualstaging.
- 4 An edit is a new generation.**
ChatGPT repaints the whole photo and small details shift. When something is missing, it asks what and where.
- 5 No video in the chat.**
Ten video codes gave me a grid of frames, a single shot, or a ready prompt for a video generator.
- 6 A shortcut is the start of a prompt.**
Add one sentence: who it is for, where it goes and in what format.

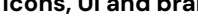
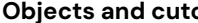
LIMIT

The image limit on the Plus plan is not fixed. It first ran out after about 135 images in 3 hours, then after 90 in 45 minutes, then after 118 in an hour. After that, 13 to 23 hours of nothing, even for manual work.



THE CHAPTERS AND HOW THEY **DID**

The number on the right is the page. The bar shows the split of verdicts, yellow is a hit.

01	Ads and campaigns	05	18	Film and photo looks	22
	5 of 10			10 of 10	
02	Product shots	06	19	Motion and effects	23
	10 of 10			10 of 10	
03	Technical breakdown	07	20	Surreal and creative transformations	24
	7 of 10			9 of 10	
04	Views and camera angles	08	21	Scene, weather, season	25
	9 of 10			9 of 10	
05	Framing and composition	09	22	Infographics and explainers	26
	9 of 10			6 of 10	
06	Light	10	23	Typography and annotation	27
	10 of 10			7 of 10	
07	Shadows, reflections, focus	11	24	Icons, UI and branding	28
	9 of 10			9 of 10	
08	Background	12	25	Mockups and packaging	29
	10 of 10			9 of 10	
09	Objects and cutout	13	26	Social media and content	30
	8 of 10			9 of 10	
10	Photo repair	14	27	Product carousels	31
	6 of 10			0 of 9	
11	Product makeover	15	28	Food and drinks	32
	6 of 10			8 of 9	
12	Format and aspect ratio	16	29	Architecture, interior, real estate	33
	9 of 10			8 of 10	
13	Locks and consistency	17	30	Cars	34
	9 of 10			10 of 10	
14	Portraits and people	18	31	Science and medicine	35
	6 of 10			5 of 5	
15	Fashion	19	32	Behind the scenes	36
	9 of 9			2 of 7	
16	Art styles	20	33	Fun and personal	37
	5 of 10			7 of 9	
17	Mood and aesthetics	21	34	Video codes	38
	9 of 10			0 of 10	



ADS AND CAMPAIGNS

Shortcuts meant to turn a packshot into a finished ad.

5 hit · 3 partial · 2 miss out of 10



/3dbillboard

PARTIAL Can on a backlit city poster on a street, no 3D “pop out of the billboard” effect



/metaads

PARTIAL Nice product shot of a serum with an orange, but no headline or CTA, doesn't read as an ad



/showcase

HIT Grid of 6 watch shots: full view, on the wrist, dial and strap details



/adcreative

PARTIAL Sneakers at sunset, nice hero shot, no text or ad layout



/storyad

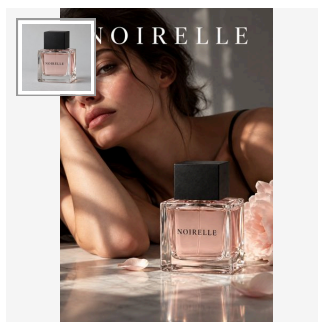
MISS Perfume moodboard collage in a square, not a 9:16 story



/busstopad

HIT Bus shelter with a HALDEN poster and a Czech headline “Poslouchej po svém” (“listen your way”)

after the nudge “Generate an image.”



/magazinead

HIT Full-page magazine ad 2:3, model + bottle, NOIRELLE logo at the top



/comparisonad

HIT “Běžná limonáda” (“regular lemonade”) vs. LIMETTA with icons and Czech labels



/luxurycampaign

HIT Watch on a rock with a mountain landscape, luxury campaign look



/uglyad

MISS Clean packshot of coffee, nothing “native” or amateur

TAKEAWAY

It adds ad copy in your language on its own when the shortcut names a place: a bus shelter, a magazine, a comparison. Generic /metaads or /adcreative return just a nice photo with no text.



PRODUCT SHOTS

One product photo turned into a shoot you would otherwise need a studio for.

10 hit out of 10



/producthero

HIT Headphones on a stone plinth, soft window light, leaf shadow



/lifestyleshot

HIT Coffee on a kitchen counter with a mug, grinder and beans



/floatingproduct

HIT Sneakers levitating over a gray background with a shadow beneath



/ingredientexplosion

HIT Chocolate with an explosion of pieces and cacao beans



/splashshot

HIT Can in a water splash with limes and ice



/giantproduct

HIT Giant NOIRELLE bottle on Old Town Square in Prague, people for scale (it figured out Prague on its own)



/podiumshot

HIT Serum on a travertine pedestal



/flatlay

HIT Coffee from above with a mug, beans and a linen towel



/colorways

HIT Grid of 9 color variants of the sneakers



/ghostmannequin

HIT Jacket "on an invisible mannequin" without a hanger, online store style

TAKEAWAY

The most reliable chapter. All 10 shortcuts hit on the first try, no nudge needed.



TECHNICAL BREAKDOWN

Exploded views, cross-sections and drawings. For technical products and explainer posts.

7 hit · 2 partial · 1 miss out of 10



/360view

HIT Grid of 12 sneaker angles (3:2), not a single row but circling the whole shoe



/explodedview

HIT Headphones taken apart into pieces in space



/cutaway

HIT Watch taken apart with the movement visible, more an exploded view than a cross-section



/xray

PARTIAL Inside of the headphones revealed by a cross-section, no X-ray look



/blueprint

HIT Blue technical drawing of the sneaker with views and dimensions



/patent

HIT Black-and-white patent drawing of a watch, FIG. 1-7



/isometric

MISS Plain packshot of coffee from a slight angle, no isometric view at all



/clayrender

HIT Bottle as a gray-white clay render



/materialswap

PARTIAL 12 color variants of the headphones, material (wood, metal, glass) did not change



/anatomy

HIT Chocolate in layers: wrapper, foil, bar, with labels

TAKEAWAY

Drawings, patents and exploded views come out great. Isometric views and material swaps need to be described in words.



VIEWS AND CAMERA ANGLES

Same product, different camera position.

9 hit · 1 partial out of 10



/threequarterview

HIT Can in three-quarter view, only slightly rotated vs. the original



/frontview

HIT Serum exactly from the front



/backview

HIT Back of the bag, it invented the ingredients and barcode



/topview

HIT Watch from above, whole dial in frame



/lowangle

HIT Sneakers from a low angle, look massive



/wormseye

HIT Bottle from a worm's-eye perspective



/birdseye

HIT Car from above on paving stones



/heroangle

HIT Headphones from a slight low angle with window light



/pov

PARTIAL Can from above, but no hand and no first-person view



/changeangle

HIT Serum rotated, otherwise unchanged

TAKEAWAY

Camera angles hold almost every time. With /pov, add that a hand should be in the shot.



FRAMING AND COMPOSITION

How close to go and where to put the product in the frame.

9 hit · 1 partial out of 10



/macro

HIT Macro of the knit and the orange eyelets of the sneaker



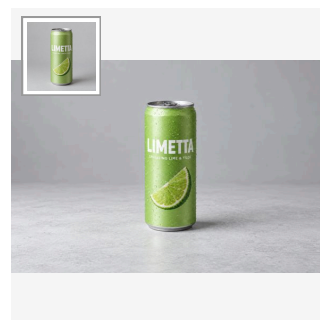
/extremecloseup

HIT Close-up of the dial with the date window



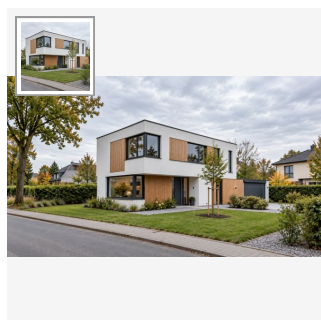
/detailview

HIT Grid of 9 headphone details



/wideshot

HIT Small can in a wide empty studio (3:2)



/establishingshot

HIT House seen from the street in a wide 16:9 shot



/negativespace

HIT Bottle on the right, the rest of the 16:9 frame empty for text



/ruleofthirds

PARTIAL Serum on the thirds, but it drew a red grid into the image, unusable



/symmetry

HIT Chocolate dead center, symmetrical



/foregroundframe

HIT Coffee with a blurred cup and beans in the foreground (3:2)



/fisheye

HIT Sneakers through a fisheye lens with vignetting

TAKEAWAY

When the composition calls for it, it switches to a wider format on its own. Watch out for /ruleofthirds: it draws the grid into your image.



LIGHT

Same scene, different light.

10 hit out of 10



/relight

HIT Night photo of a mug relit to warm daylight, the mess stayed



/goldenhour

HIT Can against a setting sun over the sea



/bluehour

HIT Car at dusk, blue sky and lit street lamps



/hardlight

HIT Sneakers in hard sun with sharp shadows



/rimlight

HIT Bottle with a line of light along its edges



/backlight

HIT Serum lit from behind, the amber glows



/neonlight

HIT Headphones in blue-orange neon



/highkey

HIT Watch on pure white, almost no shadows



/lowkey

HIT Watch in the dark, light only on the product



/crystal-refraction

HIT Bottle with rainbow light refractions

TAKEAWAY

10 of 10. Light is the safest type of shortcut in the whole test.



SHADOWS, REFLECTIONS, FOCUS

The details that turn a photo into a product shot.

9 hit · 1 partial out of 10



/addshadow

HIT Serum with a longer soft shadow, otherwise unchanged



/removeshadow

HIT Mug without a hard shadow, brighter, the mess stayed



/contactshadow

HIT Sneakers with a contact shadow under the sole



/longshadow

HIT Can with a long diagonal shadow



/shadowplay

HIT Bottle in shadows from window blinds



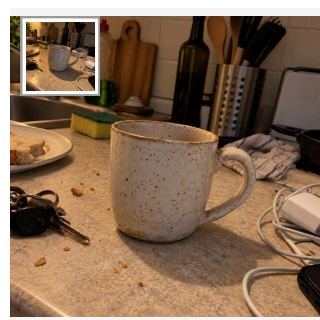
/reflection

HIT Watch mirrored on a glossy surface



/floorreflection

HIT Headphones reflected in the floor



/removereflection

PARTIAL Mug almost unchanged, there were no reflections in the photo to remove



/shallowdof

HIT Coffee sharp, background blurred



/bokeh

HIT Bottle with bokeh lights in the background

TAKEAWAY

9 of 10. It cannot remove what is not there.
/removereflection had nothing to erase.



BACKGROUND

Cutout and a new background. The most common edit for online stores.

10 hit out of 10



/removebackground

HIT Mug cut out of the kitchen, genuinely transparent PNG (42% of pixels transparent)



/replacebackground

HIT Serum moved onto travertine with a leaf shadow



/transparentbackground

HIT Can as a transparent PNG (66% of pixels transparent)



/whitebackground

HIT Mug from the night kitchen on pure white, a ready e-shop photo



/gradientbackground

HIT Headphones on a gray-green gradient



/lifestylebackground

HIT Coffee in a kitchen with a coffee maker and a mug



/contextualbackground

HIT Sneakers on concrete outdoors in the sun



/backgroundblur

HIT Portrait with the café more blurred, the face stayed



/extendbackground

HIT Bottle smaller, background generated around it



/marble-background

HIT Watch on white marble

TAKEAWAY

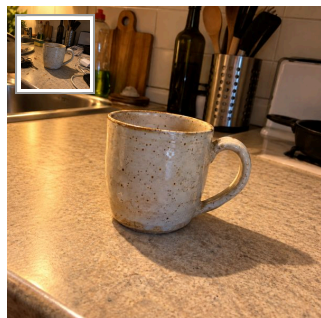
10 of 10. The cutout comes back as a truly transparent PNG, not a white background with a checkerboard.



OBJECTS AND CUTOUT

Add, remove, duplicate, recrop.

8 hit · 2 partial out of 10



/removeobject

HIT Keys, cables and sponge vanished from the counter, the mug stayed



/addobject

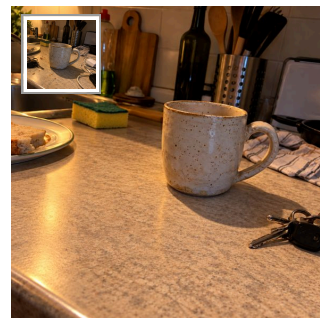
HIT Added a cup, beans and leaves to the coffee



/replaceobject

PARTIAL First asked “Co mám nahradit a čím?” (“what should I replace and with what?”), then swapped fries for onion rings (its own example)

after the nudge “Generate an image.”



/moveobject

PARTIAL Mug stayed almost in place, mainly the keys moved; without instructions it doesn't know what goes where



/duplicateobject

HIT Two identical cans side by side



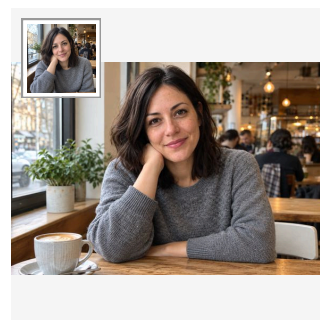
/resizeobject

HIT Serum scaled down in the frame



/isolateobject

HIT Mug cut out on a transparent background



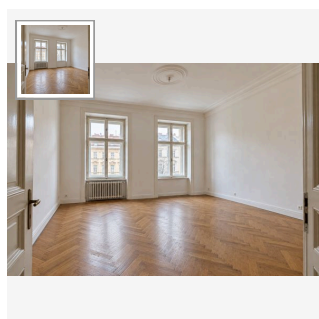
/reframe

HIT Portrait recropped to 3:2 with more café



/zoomout

HIT Watch zoomed out, more empty background



/outpaint

HIT Room extended to 3:2, walls filled in

TAKEAWAY

Removing and adding work on their own. For swapping and moving, say what goes where.



PHOTO REPAIR

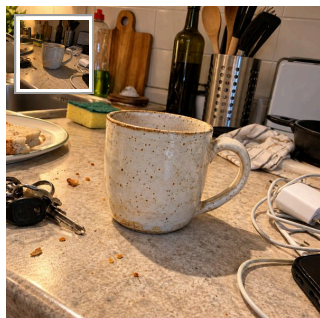
Rescuing a bad phone photo.

6 hit · 4 partial out of 10



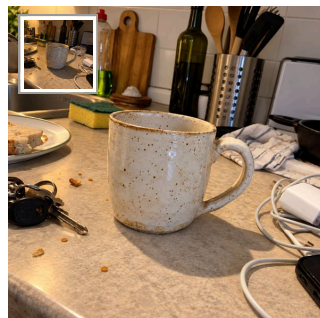
/enhance

HIT Night photo of a mug brightened, colors more neutral, same scene



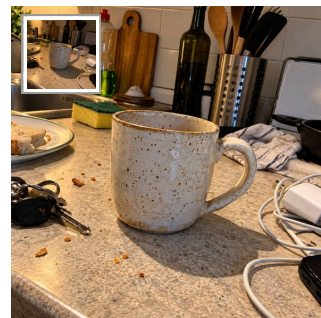
/upscale

PARTIAL Returned 1254×1254 again, didn't raise the resolution, only sharpened a bit



/denoise

HIT Cleaner image without noise



/deblur

HIT Sharper, even though the source wasn't blurry



/dehaze

PARTIAL Swapped the overcast sky above the house for a blue one with clouds, which makes it a different photo



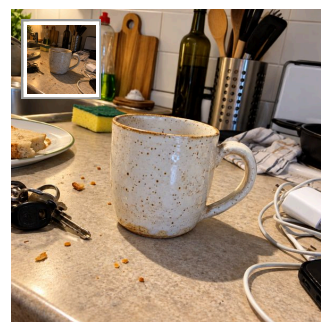
/restorephoto

PARTIAL Portrait almost unchanged, there was nothing to fix in the photo



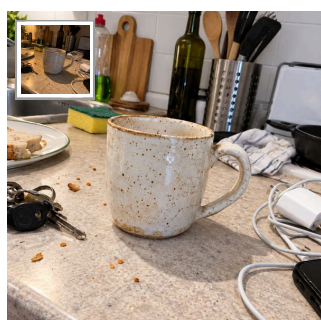
/restoreface

PARTIAL Same, face stayed, minimal change



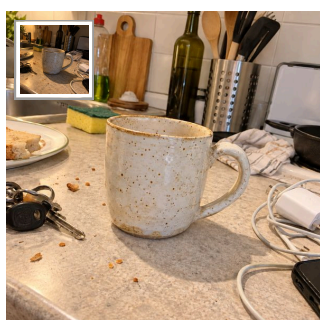
/colorcorrect

HIT Yellow cast gone, white is white



/whitebalance

HIT Neutral white balance



/exposurefix

HIT Underexposed photo brought to the right brightness

TAKEAWAY

It fixes color and brightness reliably. But it always repaints the whole photo and does not raise the resolution.



PRODUCT MAKEOVER

A new color, package or material without a new shoot.

6 hit · 4 partial out of 10



/recolor

HIT Sneakers recolored to olive, details preserved



/retexture

PARTIAL Headphones almost unchanged, texture did not visibly change



/redesign

HIT New can label with leaves and limes, brand stayed



/repackage

HIT Black bag with a landscape illustration instead of the kraft one



/changefinish

PARTIAL Watch looks the same, surface did not change



/changepattern

HIT Jacket in two-tone yellow color blocking



/addlogo

PARTIAL Asked for a target image ("Pošli prosím obrázek, do kterého mám logo vložit", "please send the image I should put the logo into"), then invented a mockup of a bag in a café after the nudge "Generate an image."



/removelogo

HIT KAIRO lettering gone from the heel, otherwise the same



/chrome

PARTIAL Only the metal parts chromed, the rest of the headphones stayed



/glass

HIT Sneakers made entirely of glass with orange details

TAKEAWAY

Color, packaging and glass work. Surface and texture it will not really change, only cosmetically at best.



FORMAT AND ASPECT RATIO

Aspect ratios for social media and banners.

9 hit · 1 miss out of 10



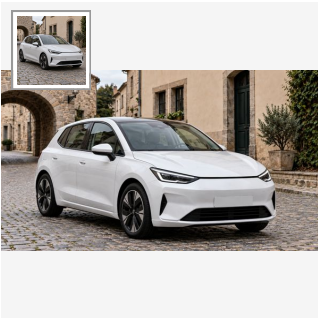
/square

HIT 1:1, can unchanged



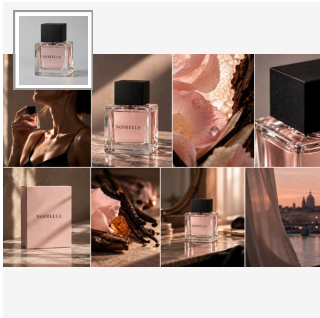
/portrait

HIT 2:3 vertical (1024×1536), not 4:5



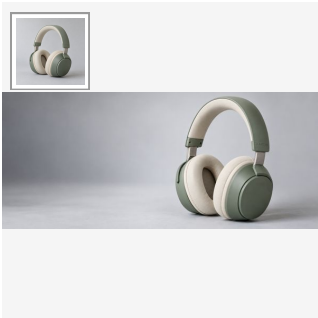
/landscape

HIT 16:9 (1672×941), car with more street



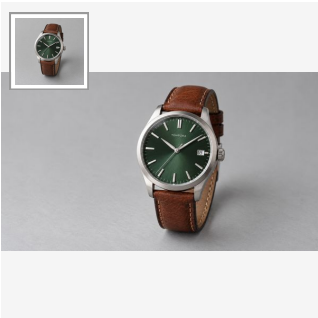
/story

MISS Perfume moodboard collage in 3:2 landscape; reads “story” as a narrative, not 9:16 (same as /storyad)



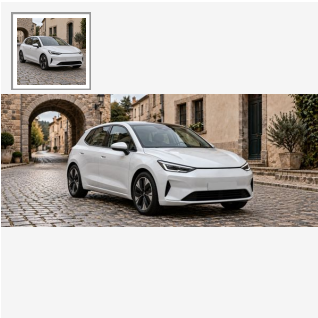
/banner

HIT 21:9 (1916×821), headphones on the right, room for text on the left



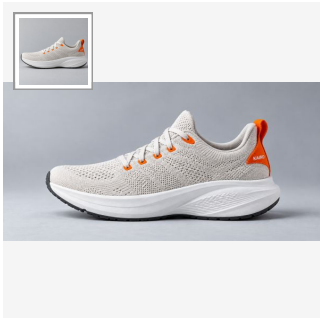
/widescreen

HIT 16:9, watch with free space



/cinematicwide

HIT 2.4:1 (1942×809), car in an alley



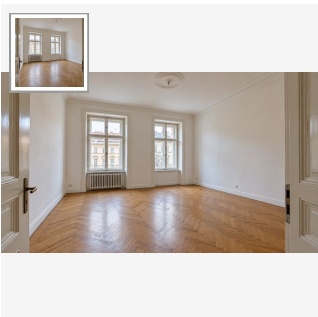
/smartresize

HIT Sneakers in 2:1 landscape (1774×887), shoe without distortion



/reflow

HIT Can rearranged to 16:9, more background on the sides



/extendcanvas

HIT Room extended to 16:9, it filled in walls and floor

TAKEAWAY

Aspect ratios hold: 1:1, 2:3, 16:9, 21:9. Only “story” gets read as a story and turns into a collage.



LOCKS AND CONSISTENCY

Shortcuts meant to keep something in the photo fixed while the rest changes.

9 hit · 1 partial out of 10



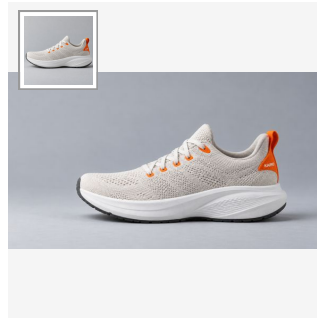
/keepproduct

HIT Can unchanged, it invented a scene around it with limes and ice (2:1)



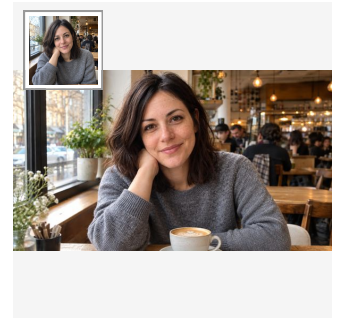
/keeplogo

HIT Bag almost unchanged, HORA COFFEE logo matches letter for letter



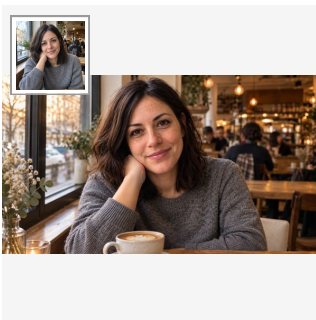
/keepcolors

HIT Same sneakers in landscape, colors and orange details match



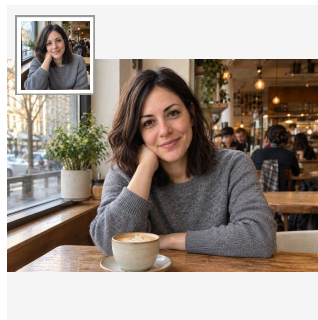
/keepface

HIT Same woman in a café with a cappuccino, face holds



/keepidentity

HIT Nearly the same as /keepface, face and sweater stayed



/keepoutfit

HIT Gray sweater unchanged, wider café shot



/keepcomposition

PARTIAL Furnished the empty room with furniture on its own, windows and angle stayed



/keepstyle

HIT New HORA BAKERY logo with a croissant in the same style as HORA COFFEE



/no-text

HIT Bottle without lettering, it deleted the NOIRELLE name too



/single-product

HIT Serum alone on a white background

TAKEAWAY

On their own they do almost nothing and return a similar photo. They belong in the same prompt after another shortcut, like /replacebackground followed by /keepproduct. Careful, /keepcomposition went ahead and furnished the empty room.



PORTRAITS AND PEOPLE

One phone photo, ten kinds of portrait.

6 hit · 4 partial out of 10



/headshot

HIT Head-and-shoulders cutout, blurred café behind, looks like a photo shoot



/corporateheadshot

PARTIAL Added a black blazer but kept the café background, no gray corporate backdrop



/founderportrait

HIT Blazer, laptop and coffee in a café, a typical founder portrait



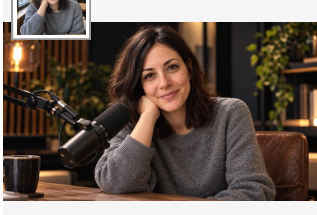
/editorialportrait

PARTIAL Wider shot with coffee and a flower, blurred background, didn't add a magazine style



/speakerphoto

HIT Black T-shirt, headset mic at the cheek, gesturing in front of a dark stage



/podcastportrait

HIT Podcast microphone on an arm in frame, cozy studio (16:9)



/bwportrait

HIT Black-and-white version, grain and contrast like film



/goldenhourportrait

PARTIAL Golden light from the window, but stayed inside the café, didn't go outside



/retouch

HIT Freckles and blemishes gone, skin smoothed, rest of the photo unchanged



/changehairstyle

PARTIAL Same bob, just lighter highlights and more volume

TAKEAWAY

It keeps the face in all ten. But it will not change the background unless you say so: the corporate headshot stayed in the café.



FASHION

Clothes, shoes and accessories on the person in the photo.

9 hit out of 9



/tryon

HIT Yellow RAINO jacket on the woman from the café, pose, face and chest logo match



/outfitswap

HIT Swapped the sweater for a camel blazer and a white shirt, rest of the photo the same



/changeaccessory

HIT Added tortoiseshell glasses, touched nothing else



/addjacket

HIT Same result as /tryon, RAINO jacket over the sweater



/removejacket

HIT She had no jacket, so it took off the sweater and left a light T-shirt



/changefootwear

HIT Filled in the whole figure in jeans and put KAIRO sneakers on her, head-to-toe shot



/changejewelry

HIT Added small hoop earrings and a chain with a pendant



/lookbook

HIT Jacket on a model from the front, side, back and five cut details (3:2)



/fashionshoot

HIT Collage of 7 shots: café, rainy street, hood, logo detail (2:3)

TAKEAWAY

9 of 9. Attach a person and a jacket and ChatGPT dresses them in it. The most useful chapter for a fashion store.

ART STYLES

The same product as a drawing, a render or pixel art.

5 hit · 5 partial out of 10



/3drender

HIT Headphones as a smooth 3D render with sharp sunlight from the side



/clay

PARTIAL The whole shoe gray-white and matte like a clay render, doesn't resemble modeling clay



/papercut

PARTIAL Bag of angular folded paper, no layered paper collage



/popart

HIT Can in pop art with halftone dots, rays and comic-book colors



/vectorflat

PARTIAL Cleaner drawn version of the serum with smooth gradients, not a flat vector illustration



/watercolor

PARTIAL Watercolor texture on the background and cap, the bottle stayed almost photographic illustration



/anime

PARTIAL Drawn portrait, but more a digital painting than anime



/pixelart

HIT Headphones in pixel art with visible squares, colors match



/comicbook

HIT Sneakers in comic-book style with outlines and an explosion in the background



/lineart

HIT Watch as a clean black-and-white line drawing, TEMPORA lettering holds

TAKEAWAY

Bold styles work: pop art, comics, pixel art, line art. Subtle styles like watercolor or vector are only hinted at and the photo stays a photo.



MOOD AND AESTHETICS

Words that describe a feeling, not a thing.

9 hit · 1 partial out of 10



/luxury

HIT Bottle on marble with flowers and warm side light



/premium

HIT Serum on travertine with white flowers, almost the same scene as /luxury



/quiet-luxury

HIT Watch on stone next to a book, muted colors, nothing shiny



/high-end

HIT Headphones on a concrete plinth in front of a dark green wall, campaign look



/minimal

PARTIAL Returned nearly the original packshot, the original was already minimalist



/clean-aesthetic

HIT Serum on white stone, light leaf shadows



/modern

HIT Sneakers on concrete blocks with sharp light



/dreamy

HIT Bottle in pink flowers, soft haze and glints



/ethereal

HIT Serum in soft light among tiny white blossoms and a flowing veil



/whimsical

HIT Chocolate in a fairy-tale landscape, tiny ants hauling cacao beans

TAKEAWAY

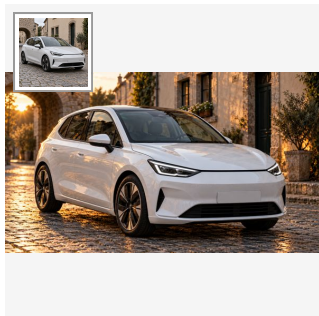
Moods work, but /luxury, /premium, /quiet-luxury and /high-end give almost the same scene: stone, warm light, flowers.



FILM AND PHOTO LOOKS

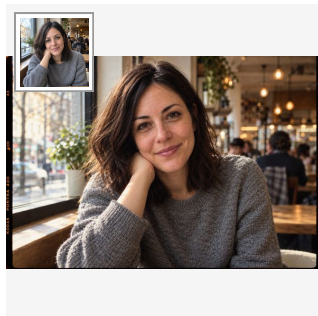
The look of a specific camera, film stock or magazine.

10 hit out of 10



/cinematic

HIT Car in an alley at golden hour, 16:9, cinematic light



/35mm

HIT Portrait in a film frame border, grain and warm colors



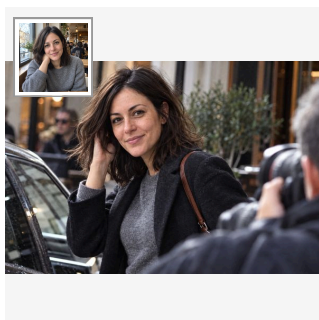
/polaroid

HIT Can in a white Polaroid border, faded colors



/disposablecam

HIT Sneakers with harsh flash, blown-out edges and a film frame border



/paparazzi

HIT Woman on the street by a car, photographer with a lens in the foreground



/editorial

HIT Perfume bottle on a stone with a flower in sharp side light, magazine look



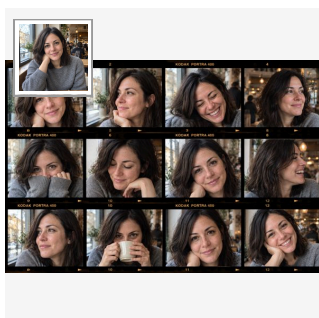
/neonnoir

HIT Headphones on a wet sidewalk at night, pink and blue neon



/vintagefilm

HIT Coffee bag on a Kodak Portra film frame, grain and soft contrast



/contactsheet

HIT Contact sheet of 12 frames with different facial expressions



/coverstory

HIT Magazine cover with the headline COVERSTORY and Czech cover lines ("Autenticita je síla", Authenticity is strength)

TAKEAWAY

10 of 10. It knows cameras and film stocks by name and adds the frame, grain or flash too.



MOTION AND EFFECTS

Explosions, shattering and frozen motion. An advertising classic.

10 hit out of 10



/freezeaction

HIT Sneakers frozen mid-jump, gravel and dust flying around



/motionblur

HIT Car driving, blurred street behind it, car sharp



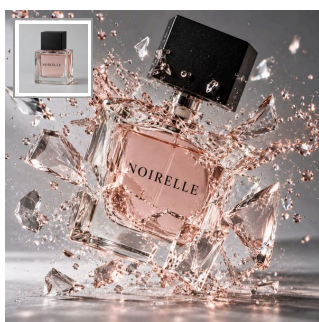
/liquidexplosion

HIT Can in the middle of an explosion of juice and lime slices



/particleexplosion

HIT Headphones flying apart into parts and fragments



/shatter

HIT Perfume bottle shattering into shards, cap flying upward (hung without a reply on the first try)

after the nudge "Generate an image."



/melt

HIT Chocolate bar flowing out of its wrapper and dripping onto the table



/ice

HIT Can buried in ice cubes and shards



/windblown

HIT Jacket on a hanger flapping in the wind



/impactframe

HIT Sneakers hitting the ground, fragments exploding around them



/disintegrate

HIT Watch falling apart into shards and components, more fragments than dust

TAKEAWAY

10 of 10. Effects you would otherwise need a high-speed camera or 3D for, from a bare shortcut.



SURREAL AND CREATIVE TRANSFORMATIONS

The product in an impossible situation. For posts that stop the scroll.

9 hit · 1 partial out of 10



/miniature

PARTIAL Shrank the coffee bag between two fingers, did not build a mini world around it



/diorama

HIT Can as a building site, tiny workers on scaffolding and limes around



/portal

HIT Sneakers in front of a glowing portal to a mountain landscape



/gravityoff

HIT Headphones floating among rocks and flowing fabrics



/toy

HIT Headphones as a collectible toy in a window box with the label HALDEN



/actionfigure

HIT Woman from the cafe as a figure in a blister pack with a laptop, coffee and accessories



/museum

HIT Watch in a museum display case with a TEMPORA label (3:2)



/underwater

HIT Perfume bottle below the surface, bubbles and light reflections



/scaleillusion

HIT Tiny man standing in front of a giant chocolate bar (3:2)



/infinite

HIT Endless rows of LIMETTA cans to the horizon

TAKEAWAY

9 of 10. /miniature just shrinks the product.
/diorama builds the mini world around it.

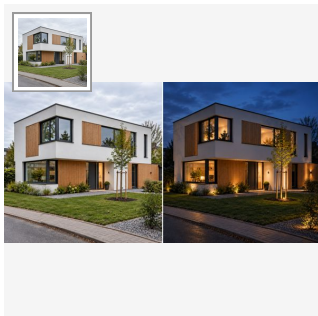


SCENE, WEATHER, SEASON

Same place, different time, weather or season.



9 hit · 1 miss out of 10



/daytonight

HIT Pair side by side, day and night with the windows lit (2:1)



/nighttoday

MISS The photo was a daytime one and it turned it into night, the opposite of the shortcut



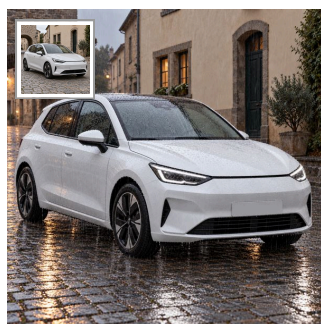
/summertowinter

HIT House under snow, snow-covered bushes and tree



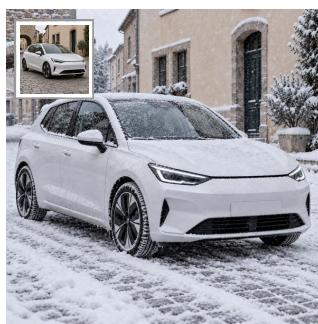
/wintertosummer

HIT The house was not in winter, so it moved it to full summer: blue sky, sun, foliage



/rain

HIT Car on wet cobblestones, drops on the body



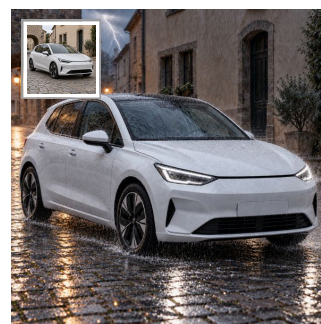
/snow

HIT Car buried in snow in a snowy alley



/fog

HIT House in thick fog, glowing windows



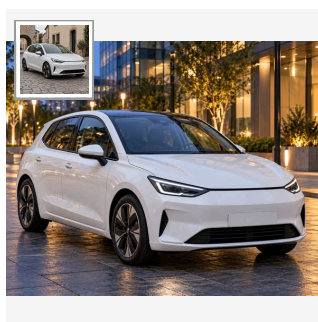
/storm

HIT Car in pouring rain, lightning over the rooftops



/changeseason

HIT House in autumn, orange leaves on the lawn and the tree



/changeenvironment

HIT Car moved from a historic alley to a modern square at dusk

TAKEAWAY

Rain, snow, fog and autumn come out reliably and the scene stays the same. Watch the direction: **/nighttoday** turned a daytime photo into night.



INFOGRAPHICS AND EXPLAINERS

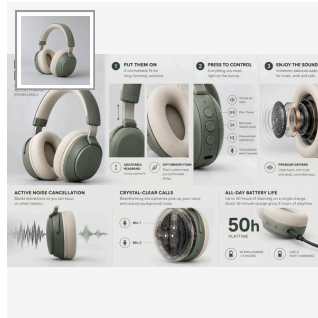
Images with text, arrows and numbers.

6 hit · 3 partial · 1 miss out of 10



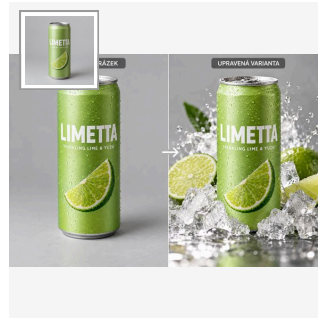
/infographic

HIT Czech infographic for the serum: six benefits with icons and four ingredients, claims invented



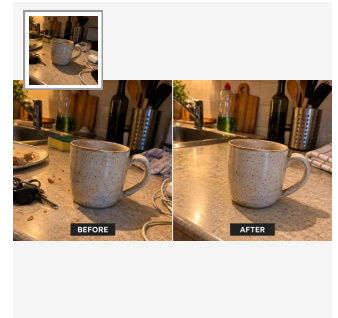
/howitworks

HIT English three-step guide and headphone features, invented the 50 h battery life (3:2)



/comparison

PARTIAL The original can and its edited version side by side, no comparison with another product



/beforeafter

HIT Original photo on the left, on the right a tidied counter without crumbs, keys and cables



/stepbystep

PARTIAL Eight steps of how it edited the coffee bag photo, not a guide to making coffee
after the nudge "Generate an image."



/labeled

HIT Sneakers with nine Czech part labels and arrows



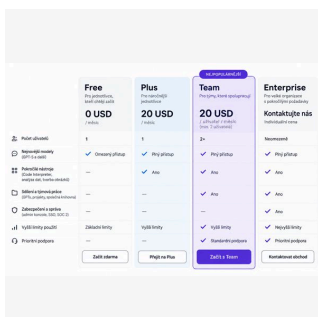
/dimensions

MISS On the first try listed the file dimensions in pixels, then returned the watch without a single dimension line
after the nudge "Generate an image."



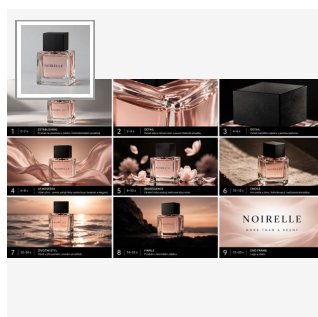
/statposter

PARTIAL Can poster with icons, one big number missing (2:3)



/pricingtable

HIT Four-tier pricing table Free, Plus, Team and Enterprise, took the content from its own pricing since there was no photo



/storyboard

HIT Perfume ad storyboard in nine numbered frames with timings

TAKEAWAY

Infographics, part labels and storyboards come out neat and in your language, but it makes up the facts. Give it dimensions and numbers yourself, /dimensions and /statposter did not supply them.



TYPOGRAPHY AND ANNOTATION

Text in the image: a poster, marker notes, a newspaper page.

7 hit · 2 partial · 1 miss out of 10



/typographic

PARTIAL Typographic manual for the can with fonts and colors, text is not the main visual



/lettering

MISS Returned almost the same bag, no hand-drawn lettering anywhere



/textposter

HIT KAIRO poster with the headline "Lehkost v každém kroku" (Lightness in every step) and Czech captions



/scribbletext

HIT Gold scribbled handwriting across the chocolate wrapper (3:2)



/markertext

HIT Headphones covered in English notes in thick marker



/annotation

PARTIAL Six numbered callouts with enlarged details, but cleanly typeset, not handwritten



/circled

HIT Watch circled in a red ring as if with a marker



/highlighter

HIT Serum with yellow highlighter notes and arrows



/redacted

HIT Name on the perfume bottle crossed out with a black bar



/newspaper

HIT Front page "Dnešní noviny" (Today's newspaper) with a car and the article "Nová éra na cestách" (A new era on the roads) (3:2)

TAKEAWAY

Marker notes, circles, highlighter and redaction come out precise. Do not expect typography as such: /lettering returned almost the original photo.



ICONS, UI AND BRANDING

A whole brand kit from one logo.

9 hit · 1 partial out of 10



/iconset

HIT Twelve coffee icons in a circle, same style as the logo (3:2)



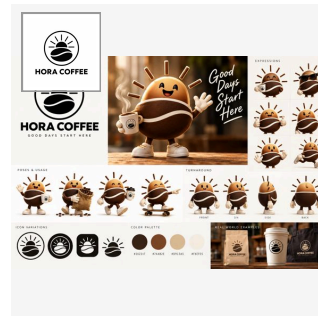
/3dicons

PARTIAL Logo as a 3D relief on a wall, no icon set produced



/stickerpack

HIT Fifteen stickers with the logo, mug, beans and the label HORA COFFEE (3:2)



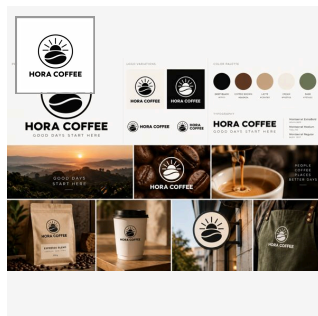
/mascotdesign

HIT Coffee bean mascot with a sun: expressions, poses, turnaround and a demo on a cup (3:2)



/logoconcepts

HIT Six logo variants: solid, text, badge, vertical, on kraft (3:2)



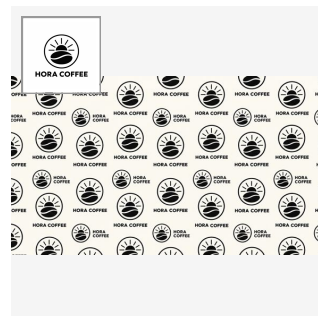
/brandboard

HIT Brand board with logo, colors, typeface and brand photos (3:2)



/colorpalette

HIT Seven colors from the bag with hex codes and Czech usage names (3:2)



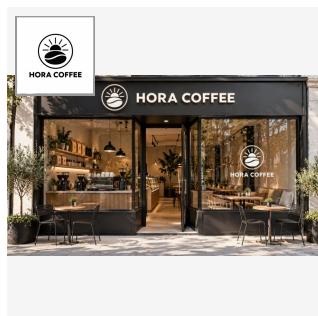
/patterndesign

HIT Repeating pattern from the logo and lettering on a cream background



/brandmerch

HIT Hoodie, mug, tote bag, cap and bottle with the logo (3:2)



/storefront

HIT Cafe storefront with the logo above the entrance and a terrace (16:9)

TAKEAWAY

From one logo it builds a whole brand: icons, stickers, a mascot, merch and a shop window, and it keeps the logo style everywhere. Only /3dicons turned the logo into a relief instead of an icon set.



MOCKUPS AND PACKAGING

A logo or product on a box, a T-shirt or a phone.



9 hit · 1 miss out of 10



/packagingdesign

HIT Full serum packaging: box from several sides, vial and a lid detail (3:2)



/boxmockup

HIT Kraft box with the logo and coffee beans (3:2)



/canmockup

HIT White can with the HORA COFFEE logo among beans



/pouchmockup

HIT Beige pouch with the logo, a bowl of beans and a dripper in the background



/labelswap

MISS Returned the same can, the label did not change



/giftbox

HIT Perfume bottle in a pink gift box with a ribbon



/shelfdisplay

HIT Row of cans in a refrigerated shelf with a LIMETTA price tag (3:2)



/tshirtmockup

HIT White T-shirt with the logo on the chest



/postermockup

HIT Sneaker poster hanging on a wall above a dresser (4:5)



/phonemockup

HIT Phone in a hand with the logo on the screen, coffee in the background (2:3)

TAKEAWAY

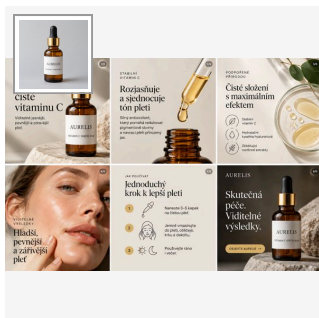
Mockups are a sure thing, the logo sits on a box, a can, a T-shirt or a phone. /labelswap swaps nothing without instructions, so say what the new label should be.



SOCIAL MEDIA AND CONTENT

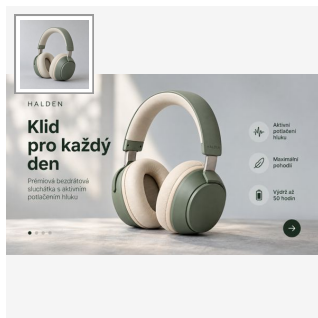
Formats for Instagram, LinkedIn and X.

9 hit · 1 partial out of 10



/socialcarousel

HIT Six serum slides in one image, Czech texts and a consistent style (3:2)



/carouselcover

HIT Cover "Klid pro každý den" (Calm for every day) with headphones and a next arrow (16:9)



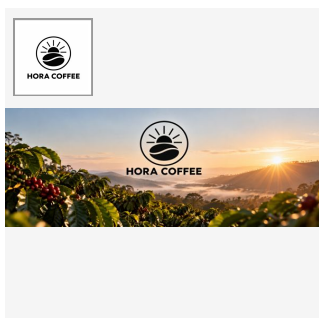
/quotecard

HIT Portrait with the quote "Malé radosti dělají velké dny" (Small joys make big days)



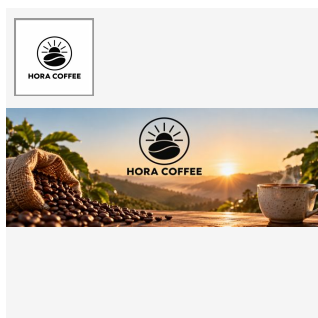
/instagrid

HIT Grid of nine LIMETTA posts, together they hold one color



/linkedinbanner

PARTIAL Logo over a coffee plantation, but 8:3 instead of 4:1, a third of the height has to be cropped



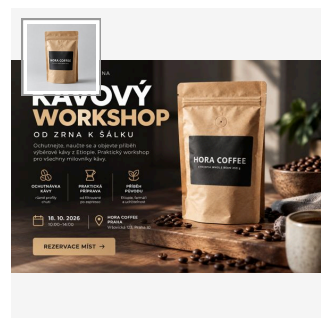
/twitterheader

HIT Logo on coffee beans at dawn, 8:3 almost fits the 3:1 for X



/announcementpost

HIT Announcement "New Arrival" with sneakers and feature icons



/eventflyer

HIT Flyer "Kávoový workshop" (Coffee workshop) with date, place and a registration button (3:2)



/countdownpost

HIT Perfume bottle with a giant "3 days to go"



/poster

HIT LIMETTA poster with a splash and limes (4:5)

TAKEAWAY

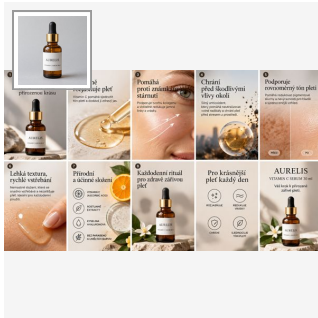
Posts, flyers and posters come out with text in your language too. But it does not know platform sizes: the LinkedIn banner came out 8:3 instead of 4:1.



PRODUCT CAROUSELS

A series of slides for social media. The lists promise five 4:5 slides.

8 partial · 1 miss out of 9



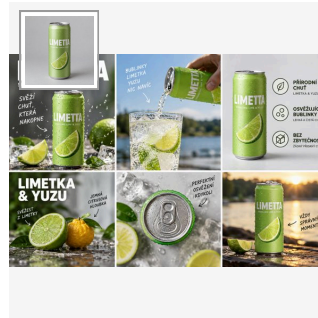
/benefitcarousel

PARTIAL Ten slides on serum benefits, but in a single 16:9 image, not separate 4:5 slides



/explodedviewcarousel

PARTIAL Six panels, headphones gradually breaking down into parts, all in one image (3:2)



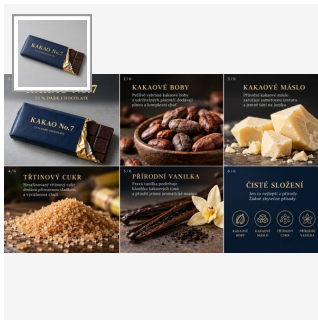
/ugccarousel

MISS Six product shots with captions, no person and no creator style



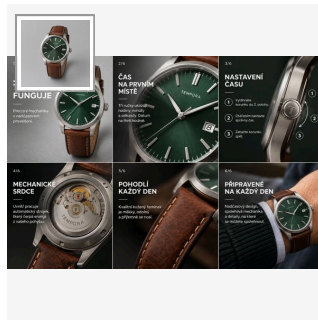
/comparisoncarousel

PARTIAL Six slides KAIRO vs. ordinary sneakers (weight, breathability, cushioning) in one image



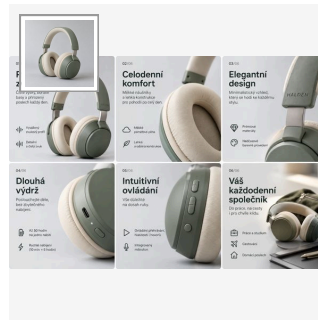
/ingredientcarousel

PARTIAL Six slides on cocoa beans, butter, sugar and vanilla in one image (16:9)



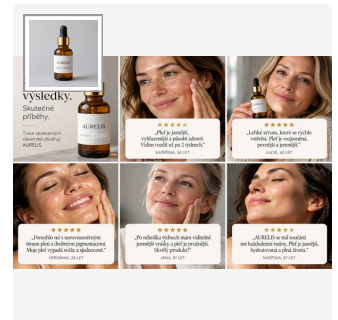
/howitworkscarousel

PARTIAL Six slides on the movement and setting of the watch in one image (3:2)



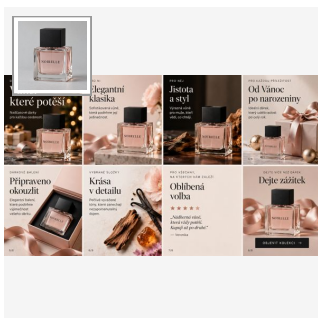
/featurecarousel

PARTIAL Six slides with headphone features in one image (3:2)



/socialproofcarousel

PARTIAL Six slides with invented reviews and stars in one image (3:2)



/giftguidecarousel

PARTIAL Eight slides of a perfume gift guide in one image (16:9)

TAKEAWAY

It writes the content in your language and in one consistent style. But you get one image with all the slides, not five separate 4:5 ones. Generate the slides one at a time, or cut them apart.

FOOD AND DRINKS

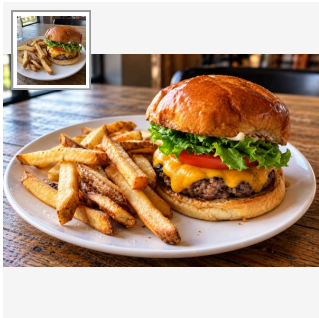
Food photos for menus, websites and social media.

8 hit · 1 partial out of 9



/foodshot

HIT Burger close-up, glossy bun and warm window light



/menuphoto

PARTIAL A more polished burger, but from the side again, no top-down menu view (3:2)



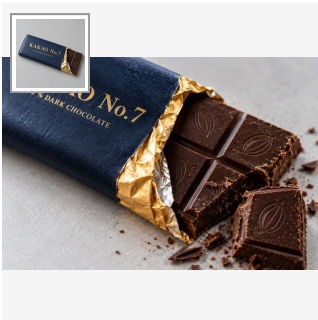
/drinkshot

HIT Can with limes, lemon, ice and splashing water (3:2)



/recipecard

HIT English recipe card for a cheeseburger with ingredients and four steps (2:3)



/macrofood

HIT Chocolate macro with broken squares and crumbs (3:2)



/steam

HIT Steam rising from the burger, otherwise the same shot



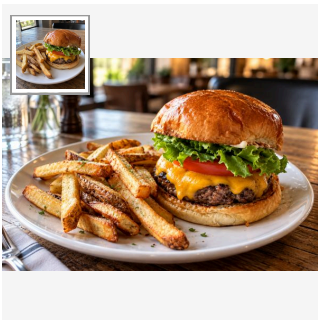
/pourshot

HIT Beans pouring from a HORA COFFEE bag into a bowl



/biteshot

HIT Burger with a bite taken out, meat and cheese visible



/restaurantshot

HIT Burger on a restaurant table, wider shot with cutlery (3:2)

TAKEAWAY

It makes food look tastier and adds steam, a bite or a pour. Ask for a top-down view in words, /menuphoto stayed side-on.

ARCHITECTURE, INTERIOR, REAL ESTATE

Empty rooms and houses for realtors and architects.

8 hit · 2 partial out of 10



/virtualstaging

HIT Empty room furnished with a sofa, rug and plants, windows and parquet stayed



/roomredesign

PARTIAL Furnished the empty room almost the same as /virtualstaging, you can't tell a different style



/renovate

PARTIAL Again just furniture and a dining table, walls, floor and windows stayed



/floorplan3d

HIT Room as a 3D model from above without a ceiling, windows and door in place



/isometricfloorplan

HIT Same room in isometric view with wall thickness



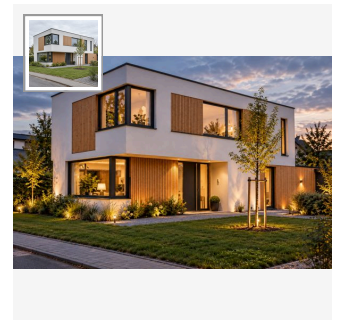
/dollhouse

HIT House in cross-section like a dollhouse, bedroom, bathroom and living room visible (3:2)



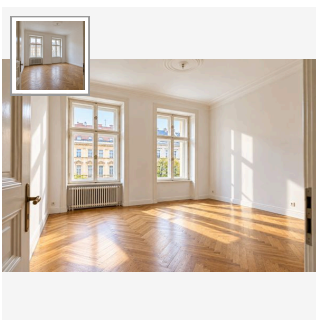
/nightview

HIT House at dusk, lit windows and garden lights



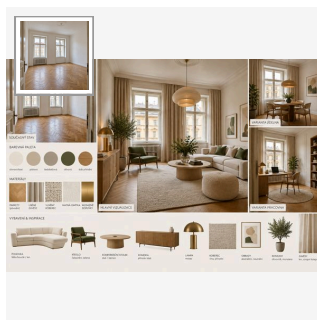
/exteriorrender

HIT House as an architectural visualization at sunset (3:2)



/listingphoto

HIT Same empty room, brighter, with sun on the floor (3:2)



/moodboard

HIT Moodboard with palette, materials, furniture and three room variants (3:2)

TAKEAWAY

Works for real estate: furnishing a room, a floor plan, an evening shot of the house. But /roomredesign and /renovate do the same thing as /virtualstaging.

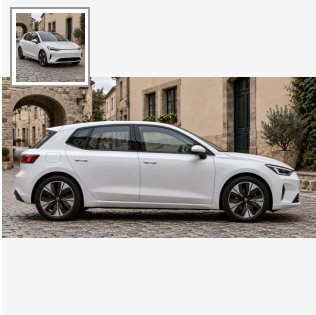


CARS

One car, ten shots straight from a showroom.



10 hit out of 10



/sideprofile

HIT Clean side profile in 2:1 landscape (on the first try it hit a short rate limit)

after the nudge "Generate an image."



/threequarterfront

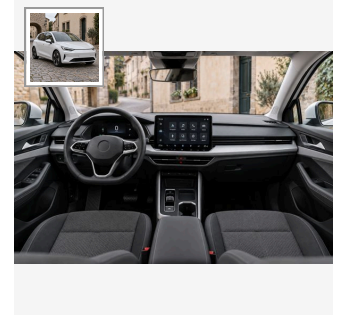
HIT Front three-quarter view in the same alley (short rate limit on the first try, 3:2)

after the nudge "Generate an image."



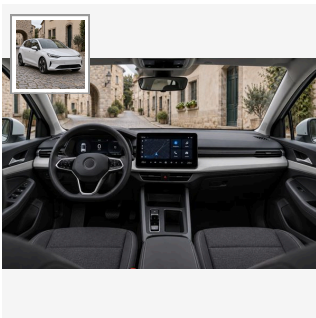
/threequarterrear

HIT Rear three-quarter view, taillights extrapolated in the style of the front



/interiorview

HIT Interior from the rear seats, steering wheel and a big display (3:2)



/cockpitview

HIT Driver's view of the steering wheel and instruments, nearly the same as /interiorview



/engineview

HIT Open hood with an engine, even though the car looks electric (3:2)



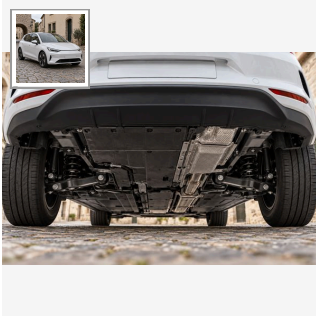
/wheelcloseup

HIT Close-up of the front wheel with tire and pavement



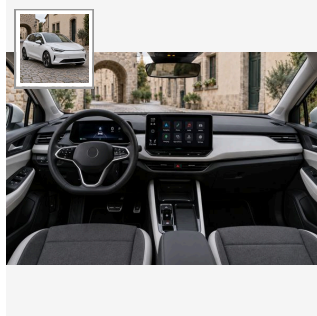
/doorsopen

HIT All doors open, seats visible



/underbody

HIT Underbody from below, axles and battery covers (3:2)



/dashboardview

HIT Dashboard with displays and steering wheel (3:2)

TAKEAWAY

10 of 10. From one car photo it makes a whole catalog: profile, interior, wheels and underbody. The car design holds in every shot.



SCIENCE AND MEDICINE

The product under X-ray, in an MRI or under a microscope.

5 hit out of 5



/mri
HIT Headphones as an MRI scan with slices and scale bars



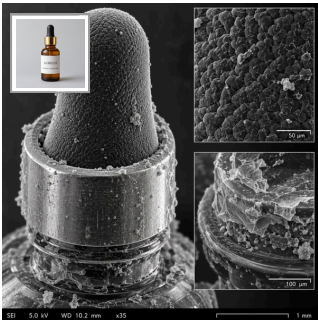
/ctscan
HIT Sneakers as a CT scan from five views, sole in cross-section (3:2)



/ultrasound
HIT Perfume bottle as an ultrasound image with device readouts



/microscope
HIT Jacket fibers under a microscope, water drops on the fabric



/electronmicroscope
HIT Serum dropper under an electron microscope with scale bars in micrometers

TAKEAWAY

5 of 5. It knows MRI, CT, ultrasound and microscope, and adds scales and device labels.

BEHIND THE SCENES

The product in the middle of a film shoot.

2 hit · 1 partial · 4 miss out of 7



/bts

PARTIAL Perfume bottle on a film set with a camera, tripod and laptop, no crew anywhere



/setphoto

MISS Returned almost the same can packshot, no set



/camerarig

MISS Grid of sixteen sneaker angles, no camera in the frame anywhere (3:2)



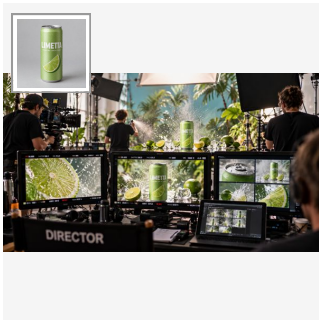
/lightingrig

HIT Watch on a film set with softboxes, camera and light labels (3:2)



/directorview

MISS Grid of ten headphone views, no director's position anywhere (3:2)



/videovillage

HIT Monitors with can shots, crew and a chair labeled Director (16:9)



/studiofloor

MISS The serum alone in light, no studio or photo shoot produced

TAKEAWAY

More MISS verdicts than any other chapter. It does lights and monitors on set, but /camerarig and /directorview return a grid of angles and /setphoto almost the original photo. Describe a set with people in words.

FUN AND PERSONAL

Shortcuts that mostly go around for fun.

7 hit · 1 partial · 1 miss out of 9



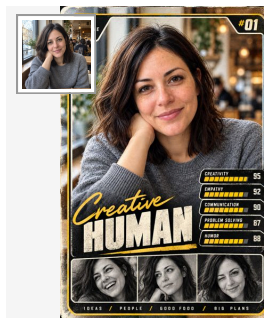
/movieposter

HIT Movie poster “The Quiet Hour” with credits and creator names (2:3)



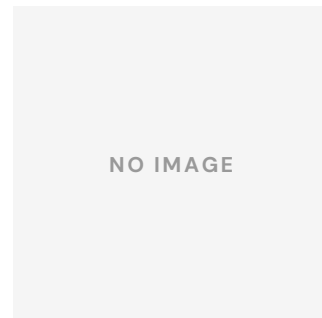
/magazinecover

HIT Cover with the logo of the real magazine ELLE and Czech cover lines, generation crashed on the first try
after the nudge “Generate an image.”



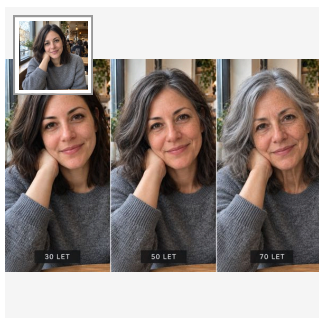
/tradingcard

HIT Collectible card “Creative Human” with stats and three photos (2:3)



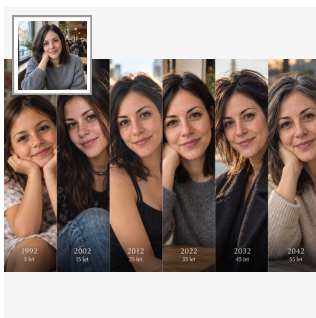
/petportrait

MISS Without a pet photo it generated nothing, kept asking for a photo
after the nudge “Generate an image.”



/ageprogression

HIT Three panels at 30, 50 and 70 years old, the face holds (3:2)
after the nudge “Generate an image.”



/timetravel

HIT Six panels from 1992 to 2042, the same woman at different ages and in different fashion (3:2)



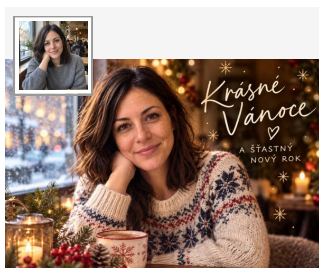
/caricature

PARTIAL Marker-drawn portrait, but without the exaggerated features of a caricature



/fantasyme

HIT Sorceress with a staff and cloak, castle and mountains in the background



/holidaycard

HIT Christmas card “Krásné Vánoce a šťastný nový rok” (Merry Christmas and a happy new year) with a sweater and a reindeer (3:2)

TAKEAWAY

Posters, covers, cards and greetings come out with text in your language, and the face holds. Careful: /magazinecover reached for the real ELLE logo, which has no place in an ad.

The shortcut /superhero hit the daily image limit and is missing from the test.



VIDEO CODES

Shortcuts that promise video.

10 partial out of 10



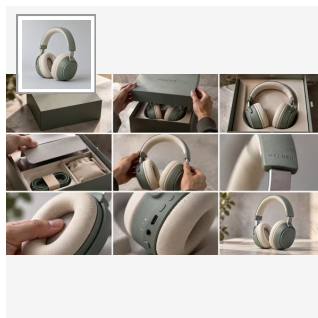
/productspin

PARTIAL Instead of a video, a grid of nine sneaker angles, a base for a turntable spin (3:2)



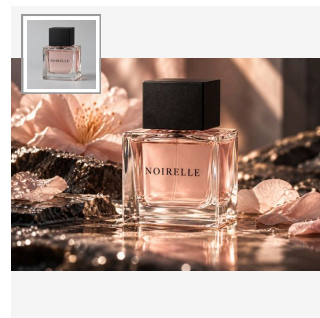
/productreel

PARTIAL Nine frames of a future reel in a grid, without text and without 9:16



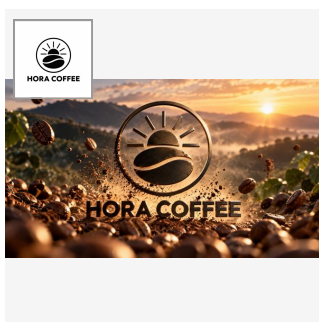
/unboxingvideo

PARTIAL Nine frames of a first-person headphone unboxing (16:9)



/cinematicproduct

PARTIAL One cinematic shot of a perfume bottle in flowers, no video (3:2)



/logoreveal

PARTIAL One frame, logo bursting out of coffee beans over a landscape (16:9)



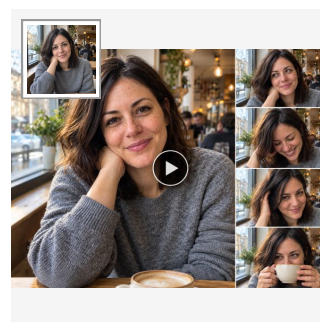
/beforeaftervideo

PARTIAL Did not make an image, wrote a Czech prompt for a video generator: an empty room gets furnished in 6 to 8 s



/motionposter

PARTIAL Dynamic can poster 9:16, but static



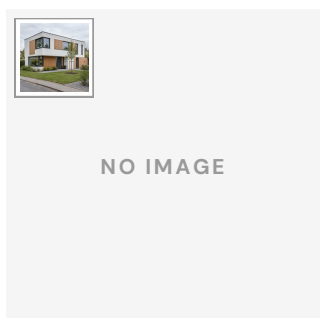
/livingphoto

PARTIAL Photo with a play icon and four frames beside it, still just an image (4:3)



/loopvideo

PARTIAL Wrote a prompt for a six-second loop with light sweeping across the bag, no image



/timelapse

PARTIAL Wrote an English prompt for a timelapse of a house from day to night, no image

TAKEAWAY

No video in the chat. You get a grid of frames, a single shot, or a ready prompt for a video generator. That prompt is the most useful part.

/beforeaftervideo, /loopvideo and /timelapse only got the bare shortcut, the daily limit stopped the nudge.



382 SHORTCUTS I DID NOT TEST

The rest of the 11 public lists. The description says what the name promises, not what ChatGPT actually does. Going by the test results, expect photo shortcuts to work, and formats, video and behind-the-scenes shots mostly not to.

ADS AND CAMPAIGNS

/staticad static feed ad
/carouselad carousel ad
/bannerad web banner
/billboard billboard ad
/subwayad subway ad
/socialad social media ad
/productad product ad
/testimonialad ad with customer review
/offerad ad with a discount
/retargetad retargeting ad
/adset ad set in various formats
/adstoryboard ad storyboard
/editorialad editorial-style ad
/luxuryad luxury ad
/minimalad minimalist ad
/outdoorcampaign outdoor campaign
/brandcampaign brand campaign
/campaignshot main campaign shot
/herocreative main campaign visual
/applestyle Apple-style ad
/ugc photo that looks customer-made
/emailheader newsletter header
/landingmock landing page mockup
/appstoreshots App Store screenshots
/heroimage website hero image
/splashhero hero visual with a splash
/brandclean clean brand-style visual
/neonposter neon poster

PRODUCT SHOT

/productshot product shot
/packshot packshot on white
/premiumstudio premium studio shoot
/studio studio shoot
/catalogshot catalog photo
/catalogset catalog photo set
/ecomshot online store photo
/amazonshot Amazon-compliant photo
/editorialshot editorial product shot
/luxuryshot luxury product shot
/tabletopshot product on a tabletop
/gravitydefying product defying gravity
/productportal product coming out of a portal
/reflectionsshot product with reflection
/glassreflection reflection in glass
/actionsot product in action
/ingredientshot product with ingredients
/productexplosion product bursting into parts

/knolling items lined up at right angles
/macroshot macro product detail
/beautyshot cosmetics product shot
/handheld product in hand
/scale product with size reference
/onmodel product on a model
/backgroundswap background swap
/naturebackdrop product in nature
/seasonalshot seasonal product shot
/beforeafterproduct product before and after
/specsheat spec sheet
/evolution product evolution over time
/productcutout product cutout
/photorealistic photorealistic edit

TECHNICAL BREAKDOWN AND INTERIOR

/turntable product on a turntable
/crosssection cross-section
/ghosted transparent case, inside visible
/internalview view inside
/internalmechanism internal mechanism
/wireframe wireframe model
/schematic schematic
/technicaldrawing technical drawing
/cad CAD model
/orthographic orthographic views
/assembly assembly steps
/magneticassembly parts assemble themselves
/disassemblyview disassembled product
/componentview component overview
/floatingparts parts floating in space
/partslist parts list
/layeredview product in layers
/materials materials study
/sketch product sketch
/insidethebox what is in the box

VIEWS AND CAMERA ANGLES

/sideview side view
/bottomview view from below
/45degree 45° angle
/droneview drone view
/highangle high angle
/eyelevel eye level
/dutchangle tilted horizon
/overtheshoulder over the shoulder
/thirdperson third-person view
/impossibleangle impossible camera angle

FRAMING AND COMPOSITION

/closeup close-up
/mediumcloseup medium close-up
/mediumshot medium shot
/fullshot full shot
/fullbody full body
/halfbody waist-up body
/chestup chest-up shot
/waistup waist-up shot
/extremewide extreme wide shot
/telephoto telephoto, compressed perspective
/centerframe subject in the center
/asymmetry asymmetric composition
/offcenter subject off center
/minimalcomposition minimalist composition
/tightcomposition tight crop
/widecomposition wide composition
/dynamiccomposition dynamic composition
/depth depth in the shot

LIGHT

/studiolighting studio light
/softlight soft light
/softbox softbox light
/naturallight natural light
/windowlight window light
/sidelight side light
/toplight top light
/frontlight front light
/spotlight spotlight
/sunrise sunrise
/sunset sunset
/noonlight midday sun
/moonlight moonlight
/practicallight lamps visible in the shot
/cinematiclight cinematic lighting
/dramatic-lighting dramatic light
/productlight product lighting
/beautylight beauty light on the face
/chiaroscuro sharp light and dark contrast
/silhouette backlit silhouette

SHADOWS, REFLECTIONS, FOCUS

/softshadow soft shadow
/hardshadow hard shadow
/mirrorreflection mirror reflection
/depthoffield depth of field
/deepfocus everything sharp
/foregroundblur blurred foreground
/rackfocus focus shift between planes
/softfocus softened rendering



/sharpen sharpening

BACKGROUND

/blackbackground black background
/studiobackground studio background
/minimalbackground minimalist background
/cleanbackground clean background
/outdoorbackground outdoor background
/indoorbackground indoor background
/backgroundsharp sharp background
/mirror-background mirror background
/velvet-background velvet background
/pastel-background pastel background
/wooden-surface wooden surface
/silk-drape flowing silk

OBJECTS AND CUTOUT

/rotateobject rotates the object
/flipobject flips the object
/mirrorobject mirrors the object
/reposition moves the object
/centerobject object to the center
/separateobjects separates objects
/mergeobjects merges objects
/extractobject extracts the object
/zoomin zooms in
/recompose rearranges the composition
/expandframe expands the frame
/inpaint redraws the selected part
/crop crops
/uncrop fills in beyond the edge
/extendleft extends to the left
/extendright extends to the right
/extendtop extends upward
/extendbottom extends downward
/recenter recenters again
/fillframe object fills the frame
/fitframe whole object fits the frame

PHOTO QUALITY AND REPAIR

/superresolution higher resolution
/restore restores an old photo
/repair fixes damage
/clean removes dirt
/contrastfix fixes contrast

PRODUCT AND MATERIAL CHANGES

/restyle different product style
/rebrand new brand on the product
/changeabric different fabric
/changeprint different print
/changelogo different logo
/matte matte finish
/glossy glossy finish

FORMAT AND ASPECT RATIO

/reel 9:16 reels format
/socialsquare square for social
/resize resize
/contentaware expansion with filled-in content

CONSISTENCY LOCKS

/keepcharacter keeps the character
/true-colour true colors
/no-watermark no watermark

PORTRAITS AND PEOPLE

/professionalheadshot professional headshot
/casualheadshot casual headshot
/teamphoto team photo
/lifestyleportrait lifestyle portrait
/beautyportrait beauty portrait
/authorphoto author photo
/actorheadshot actor headshot
/doctorportrait doctor portrait
/realtorheadshot realtor portrait
/fitnessportrait fitness portrait
/datingprofile dating profile photo
/passportphoto passport photo
/graduationportrait graduation portrait
/vintageportrait vintage-style portrait
/profilepic profile pic
/relightface new light on the face
/addbeard adds a beard
/removebeard removes the beard
/addglasses adds glasses
/removeglasses removes glasses
/character-sheet character from multiple sides

ART STYLES

/photoreal photorealism
/3dcharacter 3D character
/ghibli Studio Ghibli style
/manga manga
/cartoon cartoon
/cartoonme me as a cartoon character
/illustration illustration
/childrensbook children's book illustration
/gouache gouache
/oilpainting oil painting
/pencilsketch pencil drawing
/inkdrawing ink drawing
/doodle doodle
/chalkboard chalk on a chalkboard
/voxel voxel graphics
/lowpoly low poly 3D
/highpoly detailed 3D model
/paperart paper art
/collage collage
/felt made of felt
/embroidered embroidered
/stainedglass stained glass
/graffiti graffiti
/tattoodesign tattoo design
/cyberpunk cyberpunk
/steampunk steampunk
/futuristic futuristic style
/retro retro

/vintage vintage
/conceptart concept art
/characterdesign character design
/environmentdesign environment design
/mech giant robot
/productdesign product design

MOOD AND AESTHETICS

/elegant elegant
/contemporary contemporary

FILM AND PHOTO LOOKS

/cinematic-still cinematic still
/filmstill film still
/filmlook film look
/anamorphic anamorphic widescreen
/imax IMAX-like shot
/noir film noir
/70scinema 1970s cinema
/80saction 1980s action movie
/indiefilm indie film
/mediumformat medium format film
/streetphoto street photography

MOTION AND EFFECTS

/midair in midair
/speed speed
/speedramp slow-down and speed-up
/panning pan with blurred background
/zoomblur zoom blur
/radialblur radial blur
/longexposure long exposure
/lighttrail light trails
/runningframe frame from a run
/jumpcutframe frame from a jump cut
/collision impact
/chaosframe chaotic moment
/materialexplosion material explosion
/freeze freeze
/reconstruct assembling from pieces
/splash splash
/mist mist and haze
/flower-petals flower petals in the air

SURREAL AND CREATIVE TRANSFORMATIONS

/giantobject giant object
/miniworld miniature world
/tinyplanet tiny planet
/mirrorworld mirror world
/dreamlogic dream logic
/realityshift reality shift
/figurine figurine
/lego made of bricks
/packaging product in its own packaging
/throughglass through glass
/thermal thermal camera

SCENE, WEATHER, SEASON

/sunny sunny
/cloudy cloudy
/changeweather different weather



INFOGRAPHICS AND EXPLAINERS

/diagram diagram
/flowchart flowchart
/process process diagram
/timeline timeline
/roadmap roadmap
/mindmap mind map
/whiteboard whiteboard drawing
/handwritten handwritten
/stickynotes sticky notes
/cheat-sheet cheat sheet
/progression stages of progress
/transformation transformation
/breakdown breakdown into parts
/ecosystem ecosystem
/network network of links
/systemmap system map
/mapview map
/dashboard dashboard
/orgchart org chart
/checklistgraphic checklist
/howtoillustration illustrated how-to
/anatomyof anatomy of anything
/annotated with annotations
/slidevisual slide visual
/saasarchitecture SaaS architecture

ICONS, UI AND BRANDING

/glyphs glyphs
/outlineicons outline icons
/filledicons filled icons
/clayicons clay icons
/glassicons glass icons
/pictogram pictogram
/emoji emoji
/badges badges
/uiassets UI assets
/appicon app icon
/favicon favicon
/wordmark wordmark
/iconlogo icon logo
/monogram monogram
/logomotion logo in motion
/businesscard business card
/letterhead letterhead
/appmockup app mockup
/landingpage landing page
/ogimage link share preview

MOCKUPS AND PACKAGING

/bottlemockup bottle label
/frontpack pack front
/backpack pack back
/sidepack pack side
/openpack open pack
/closedpack closed pack
/explodedpack pack exploded view
/retaildisplay in-store display
/bookcover book cover
/laptopmockup design on a laptop
/menudesign menu design

SOCIAL MEDIA AND CONTENT

/storycover story cover
/reelcover reel cover
/pinterestpin Pinterest pin
/tiktokcover TikTok cover
/youtubethumbnail YouTube video thumbnail
/youtubebanner YouTube channel banner
/memeformat meme
/podcastcover podcast cover
/pitchdeck pitch deck slide
/variation3 three variations

ARCHITECTURE, INTERIOR, REAL ESTATE

/interior interior
/floorplan floor plan
/cutawayhouse cutaway house
/section building section
/elevation facade elevation
/siteplan site plan
/dayview house by day
/furnished furnished room
/unfurnished empty room
/remodel remodel
/kitchenreno kitchen renovation
/gardenplan garden plan
/officespace office

CARS

/trunkview open trunk
/hoodopen open hood

FUN AND PERSONAL

/superhero me as a superhero (was in the selection, stopped by a limit)
/babyphoto me as a baby
/weddinginvite wedding invitation
/dreamcar dream car

VIDEO CODES

/animated animation
/testimonialvideo testimonial video
/explainerclip explainer clip
/adsequence ad sequence
/tutorialvideo tutorial video
/dronefootage drone footage
/facelessvideo faceless video
/stickmanexplainer stickman explainer



SHORTCUT PLUS ONE SENTENCE

Upload a photo. Type the shortcut. Under it, add who it is for and where it is going.

INSTEAD OF

/busstopad

WRITE

/busstopad Ad for HALDEN headphones aimed at students. English headline, 4:5 format.

INSTEAD OF

/story

WRITE

/story Instagram Stories ad, 9:16 format. Leave room for text at the top.

INSTEAD OF

/replaceobject

WRITE

/replaceobject Swap the fries for a salad. Leave the rest of the photo as it is.

The shortcut gives ChatGPT a direction. The sentence tells it the goal. Then you do not have to fix the result three times.

Want more tests like this?

Follow me on X as @lukasersil and on LinkedIn as Lukáš Eršil.

